

The Components of Your Electronic Portfolio

Goal: To create an online version of your work

Timing: Several in-class periods and significant outside time should be spent on your electronic portfolio, which will be due at the end of the semester.

Format: You will use the format provided by your teacher.

What **MUST** be in your portfolio:

- Banner at the top of the page
- Introduction of yourself (do not include your last name, address, telephone number, or e-mail address)
- Links to each of your Communications Technology projects
- Video Projects, Graphic Projects and V-Logs (may vary depending on course code)

RUBRIC FOR ASSESSMENT

	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Organization of the website	The website is disorganized and chaotic. It is difficult to even tell if requirements have been fulfilled.	The website is confusing; little attention has been paid to clarity or guiding the viewer. Table of contents may be missing.	The website is relatively well laid out, but labels or titles may be missing or the sidebar may be messy. Table of contents may be partial.	The website reflects pristine order. Viewers can find whatever they are looking for with no trouble at all, and it's a delight to search. The table of contents is clear and helpful.
Video quality	The work on the website is barely adequate.	The work on the website reflects rough-draft-level work, is full of mistakes, and lacks depth.	The work on the website is thought-provoking and interesting, but also has a variety of mistakes and is perhaps lacking depth. Only the barest minimum has been completed.	The work on the website reflects the highest level of writing mechanics, shows independent thought and critical thinking, and goes well above and beyond the requirements.
Content elements	Many, if not most, elements are missing.	Some important portfolio elements are missing.	Possibly one or two elements are missing, or the pieces are not long or in-depth enough.	Every element is included as well as several additional elements. The content is above and beyond the requirements.