

## Video-Log # \_\_\_\_\_: Video Production

Student Name: \_\_\_\_\_

1. The objective of this assignment is **to describe 5 things you learned in the past unit**
2. **It could be the different kinds of shots** (below) available to the videographer. How does **focussing on one character's ACTION create a REACTION?** Why is that important?
3. What has your experience been like when helping with the morning announcements (ECDTV62)?
4. What was it like getting video for a special event (such as assemblies, minute to win it)?
5. What did you learn while editing any of your video projects (Mock TV Show, ECDTV intro, etc)?
6. **Write down (in point form) what you want to say (pre-production/plan)**
7. Video about 10 minutes but it can be as short as 2 min (final edited version) (production)
8. **Edit and Save as Quicktime movie and MPEG (X2) Save MPEG on your USB!**
9. Show your class/teacher for grading
10. **Save the MPEG copy for your webpage, blog, (your electronic portfolio)**

REVIEW:

### **Kinds of SHOTS: CAMERA or lens movement during recording**

|     |        |                   |                   |        |
|-----|--------|-------------------|-------------------|--------|
| Pan | ARC    | Track or Truck    | Dolly             | Tilt   |
| POV | 2-shot | Establishing shot | Low or High Angle | ¾ shot |

*NOTE: All of the above shots have variations (eg: extreme close up, Crane Dolly, Tilt to establish, etc) so be creative in how you apply these concepts*

### **PRE\_PRODUCTION: PLAN**

List (in point form what you want to video tape in your log- think of it as diary, journal, etc)!

### **PRODUCTION: REHEARSE/SHOOT (NOTE: kinds of shots)**

- Video tape yourself

### **POST PRODUCTION: Transfer raw footage, edit, text/transitions, SAVES QT/Mpeg & publicizes**

- Add transitions, text, necessary sound FX or special FX, etc (RENDER -DVD)

## VIDEO LOG Rubric:

| Category  | Level 1<br>(50-59%)  | Level 2<br>(60-69%)  | Level 3<br>(70-79%)  | Level 4<br>(80-100%)   |
|---|--|--|--|--|
| <b>Composition</b>  |  |  |  |  |
| Uses rule of thirds, framing, lighting, subject placement effectively (chooses a good background)                                     | - demonstrates limited exploration of possibilities; Composition is simplistic in concept  | - demonstrates some exploration of possibilities; Composition is emerging  | - demonstrates an original approach to filming; Composition has conceptual depth & aids story                              | - demonstrates extremely original or unique approach; Composition helps tell story effectively                         |
| <b>Technique</b>  |  |  |  |  |
| Technical quality in use of video camera (white balance), tripod, lights, etc so subject is clearly and smoothly framed in each shot. | - demonstrates limited effectiveness in the use of camera, lighting equipment, tripod. Technical problems evident.                       | - demonstrates some effectiveness in use of camera, lights, set, Uses camera controls, angles, etc to full ability. Few probs. | - demonstrates considerable skills in camera use, tech equipment, tripod, etc. No camera shake on dolly or tracking shots. | - demonstrates original talent in camera use, tech equipment, etc. Many dolly shots show great technical expertise.    |
| <b>Editing:</b> variety of shots, transitions, text, crop, pace, enhances narrative   | - demonstrates limited ability in creating a variety of shots, adding transitions, text, pacing (dead time). Story is rough              | - demonstrates some ability in a variety of shots, adding transitions, text, pacing. Story is good                             | - demonstrates considerable ability in a variety of shots, adding transitions, text, pacing. Story is engaging.            | - demonstrates high degree of ability in a variety of shots, adding transitions, text, pacing so story is entertaining |
| <b>Objective</b>  |  |  |  |  |
| Log covers what was learned, is reflective, insightful and interesting.   | - demonstrated limited cooperation and understanding of the objective so that little bits of reflection emerge but shots are simplistic. | - demonstrates ability to relate what was learned in log. with many types of shots & bits of info related                      | - demonstrates ability to relate what was learned by experience, adds shots, photos, etc                                   | - demonstrates outstanding info and comprehension of objective (in depth ideas, entertaining).                         |
| Comments:   |  |  | Grade:   |  |